



## 5 Product Service System concept development

	For the user	For the maker/innovator	For people and planet	For other stakeholders
What is the emerging opportunity?				
How can this opportunity create radical change?				
What problem does it solve?				
What needs to happen for this to exist? How is it feasible and viable?				
What barriers or competing elements are at stake?				
How can it be future-proofed, rather than commodified to prop up the status quo?				

## 6 Define the Product Service System concept

### Consider

How does this concept respond to needs and values of user(s)? (emotional, practical...)

How easy or hard is it to access the materials that it is made from? (trade, subsidies...)

Where do the materials come from? (local, urban mining, import...)

How is it made? (artisanal, distributed manufacturing, industrially...)

How is the concept accessed by the user? (retail, rental, subscription...)

Who owns the concept? (the maker, the user...)

What relationships between makers and users does it involve? (contract, shared use...)

How does it contribute to human and planetary health in its production and use? (damage mitigation, awareness, regeneration...)

What happens to the concept when it is no longer in use? (repaired, recycled, discarded...)

How can the materials be recovered for reprocessing? (returned to manufacturer, recovered by other businesses...)

### PSS sketch or concept

### How does this concept produce extended value in terms of

#### Social sustainability

#### Cultural sustainability

#### Economic sustainability

#### Environmental sustainability

# ReModelling Futures

## 7 Discuss next steps

What are the barriers?

What do you need to make this happen?

How will you implement these ideas?

How does this help you to think beyond short term and develop extended value for products and services?

In relation to the concept, what are the elements you would like to take forward in your work?