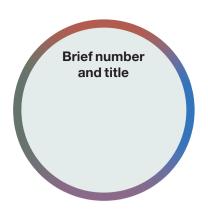
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Product Service System concept development					
	For the user	For the maker/innovator	For people and planet	For other stakeholders	
What is the emerging opportunity?					
How can this opportunity create radical change?					
What problem does it solve?					
What needs to happen for this to exist? How is it feasible and viable?					
What barriers or competing elements are at stake?					
How can it be future-proofed, rather than commodified to prop up the status quo?					

Define the Product Service System concept

Consider How does this concept respond to needs and values of user(s)? (emotional, practical...) How easy or hard is it to access the materials that it is made from? (trade, subsidies...) Where do the materials come from? (local, urban mining, import...) How is it made? (artisanal, distributed manufacturing, industrially...) How is the concept accessed by the user? (retail, rental, subscription...) Who owns the concept? (the maker, the user...) What relationships between makers and users does it involve? (contract, shared use...) How does it contribute to human and planetary health in its production and use? (damage mitigation, awareness, regeneration...) What happens to the concept when it is no longer in use? (repaired, recycled, discarded...)

PSS sketch or concept	How does this concept produce extended value in terms of	
	Social sustainability	
	Cultural sustainability	
	Economic sustainability	
	Environmental sustainability	



How can the materials be recovered for reprocessing? (returned to manufacturer, recovered by other businesses...)



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